



HUNGARY

PLMA

Amsterdam

23. 05. - 24. 05. 2023

Parkhal 8



HUNGARY





Dear Reader,

Hungarians are well-known for being a passionate people. They are quick to act, and take a stand for their creativity, opinion and faith. Our unique outlook on life and our vigour are apparent in our every thought and they also permeate our culinary culture.

No wonder, then, that since ancient times we have loved distinctive, pronounced flavours, hot spices and substantial, traditional dishes.

Our agriculture, our GMO-free status, which is guaranteed by the constitution, and the distinct uniqueness of our cuisine is world-famous.

With our expertise and several decades of experience, our mission at AMC is to raise awareness of, to encourage the enjoyment of and to propagate healthy, tasty, high-quality Hungarian products. These products are produced using eco-conscious processes that respect the ways of our ancestors.

Knowledge continues to be passed from one generation to the next while also encouraging new and innovative technologies.

As a result of our unequalled geographical and natural endowments, our eminence in producing food products, and thanks to our high level of food safety compared to other EU countries we are able to offer food products with a high added value.

Come and visit our booth and explore the high-quality Hungarian products of our exhibitors. Taste the delightful flavors of our food and drink, choose the ones you like the most and take them back to share with your family and friends.



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CEO

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Abonett Ltd.

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Stand number: 8.L06

Abonett manufactures 100% natural and low calorie vegan crackerbread products for almost 40 years. Our crackerbreads are available in 19 flavors and are continuously developed adapting to the lifestyles of consumers and trends in the market. We are market leaders in Hungary, offering crackerbreads in gluten-free, organic, brown rice and protein rich editions, with the use of various super seeds. Our latest developments include crackerbread sandwiches, 2 crackerbread slices filled with delicious sweet and salty cream. We have considerable experience and reference in private label production, offering our services from product development to finalization of the end product.



Abonett Classic



Abonett Gluten-Free



Abonett Vegan-Pro



Abonett Bio-Organic



Abonett Sandwich
Gluten-Free

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Stand number: 8.K19

Cerbona is food producer and market leader in several category as a brand in the hungarian market since 1988. Our products are available in more than 15 countries in branded or PL version. Thanks to the 100% market penetration in the hungarian market, the company continued expansion in export market successfully in the last years. Our products are available in the following categories: muesli bars, mueslis, granolas, breakfast cereals, oat products, porridges and we are also specialist in functional categories like gluten free, lactose free, vegan, no added sugar, protein and energy sport products, vegan protein products. Our products are awarded in innovative categories in international exhibitions and domestic competitions as well.



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Stand number: 8.K17

Lepényes stuffed flatbread

Traditional Hungarian, deliciously baked, heavenly scented, rustic, hand-made, crunchy on the outside stuffed flatbread „lepény” with a variety of fillings.

- easy to prepare
- 12 months shelf-life
- available in many flavours
- the traditional recipe, guaranteed quality



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Stand number: 8.L18

Gof Hungary Kft. owns the biggest Gluten free Oat Factory in Central Europe, whereas they execute and control the whole process from cultivation to packaging, which allows them to offer premium quality, gluten free oat products and oat pasta. Products are available in all sizes, for industrial, Horeca and final customer usage, under private label.



GOF
HUNGARY KFT.



Gyermelyi Plc.

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Stand number: 8.K13

With a history of 50 years, the Gyermelyi Company Group operates one of the biggest and most modern pasta factories in Central Europe. Gyermelyi Pasta, the leading Hungarian brand is made from own grown wheat ground in the Gyermelyi Mills and carefully selected fresh Gyermelyi eggs. The Gyermelyi pasta factory offers over 50 types of high quality four-egg, eight-egg, egg-free and durum wheat pasta. On 6 modern and full automatized production lines more than 40.000 tonnes of pasta is being produced every year. The share of export is increasing continuously.



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Stand number: 8.K09

Herbária Co.Ltd is the market leader in the herbal product sector in Hungary.

We produce the following products:

- Herbs in bags and filters
- Tea blends, functional teas
- Refreshing teas
- Cosmetics, hair, body and mouth care products
- Dietary food supplements

Herbária Co.Ltd is the market leader in the herbal product sector in Hungary.

Our raw materials are exported to the pharma-, food-, tea- and cosmetics industry all over the world. Our ready products can be found not only in Europe, but also in Canada and Japan. Herbária products are manufactured from GMP quality medicinal herb raw materials, controlled by ISO and HACCP. Our products are sold in Herbária brand and franchise shops, pharmacies, drugstores, supermarkets and hypermarkets. We produce private label teas for Tesco, Auchan, COOP, Lidl, Spar and other supermarkets and hypermarkets.



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Stand number: 8.K23

Iwinex is a family-owned healthy fruit snack manufacturer based in Hungary.

Over 15 years' developing made it possible to create a unique fruit snack that retains the fantastic flavors, high antioxidant levels as well as most of the nutritional value of the fresh fruits.

Our goal is to create a simple and honest product that delivers energy and is easy to bring along and enjoy anywhere. We don't add any artificial flavor, colors, nor try and trick you by adding sugars.

Our 3000 m² high tech, modern facility boasts to have the IFS Certification at Higher Level for many consecutive years. Our bars are sold in 15 countries and counting. If you are interested in starting your own line of healthy snack products, please get in touch with us. We will be happy to custom-make your ideas.



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Stand number: 8.K11

The Jonaco Kft is a 100 % Hungarian family owned company, which is working with canned fruits and vegetables in jars. The present owner bought the factory in December 2019, since then there was a development in the amount of 3 Million EUR. The main product is the pitted sour cherry in jar, which volume was 12 Million jars. The product range is sour and sweet cherry, plum, gherkins, beetroots, etc.



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Stand number: 8.L12

Activity: pork slaughtering, deboning, processing, distribution.

Core products: traditionally matured Hungarian salami, oven-roasted specialities, cooked and cured hams, Mediterranean meat specialities made of pork, beef and poultry meat. Fresh and frozen pork meat,



KOMETA
— ANNO 1999 —



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Stand number: 8.L10

Korona Mushroom Union is one of the leader central-european mushroom growing, processing and trading companies, which offers a wide range of fresh and canned mushroom products, such as Champignons, BIO Champignons, Oyster, King Oyster, Portobello, Shiitake and Shimejii. Thanks to our own canning factory, which gives us an unique advantage in the market, we are able to fill our canned products in several sizes of glass jars and tins with hand-picked and assorted GMO free fresh mushrooms, without adding any preservatives. Our high-level technological and logistical background always grants freshness, quality and perfect service to our customers.



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Stand number: 8.K21

Nebar Kft. is a Hungarian family business established more than 25 years ago. Today we are exporting worldwide and focusing on, healthy, vegan, organic, products, which are GMO, gluten and lactose-free. We are a rapidly growing company with own brand, called NaturPro and we also have significant experience in private label production of high quality, extremely crunchy crackers, paper thin crisp breads, high protein, low carbohydrate and meal replacement crispbreads and confectionary products such as pure nut butters and pastes along with sweet spreads as well.

We aspire to develop natural, high quality and tasty products, keeping in mind the eating habits of our health-conscious consumers that also meet the current trends and market demands.



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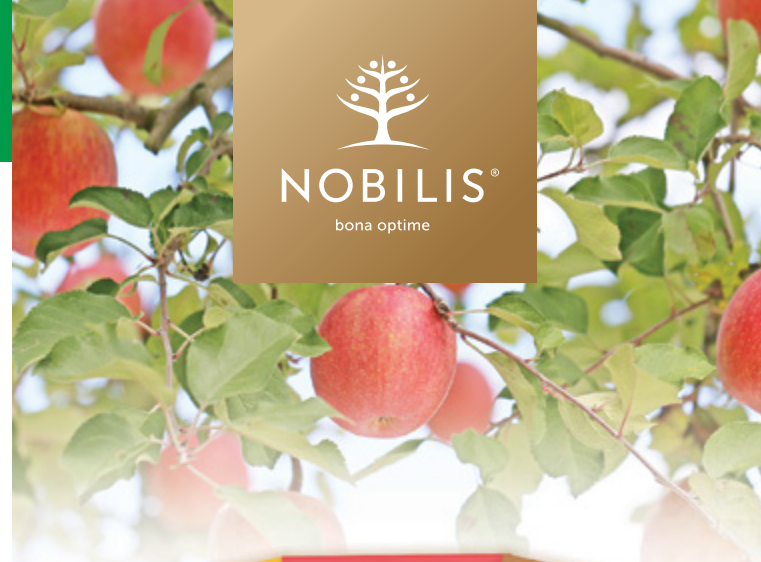
🗨 English

Stand number: 8.K07

Nobilis Zrt. is a family business, the leading producer of conventional and organic, dried apple and sour cherry based healthy snacks, delicacies and ingredients since 1992. Our crunchy natural and Belgian chocolate coated apple crisps contain 1 to 3 whole apples in dried form. Our dried apple and sour cherry pieces are nutritious additions to countless recipes used by food producers all over Europe.

Products:

Organic and conventional dehydrated apple crisps -
Flavoured Apple crisps - Belgian chocolate coated apple crisps -
pitted, dried sour cherries - Belgian chocolate coated dried sour cherries




NOBILIS®
bona optime



DOING THINGS RIGHT
TASTES BETTER



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Stand number: 8.L22

The company is located in the heart of the traditional Danube wine region of Hungary and it is the only 100% Hungarian owned sparkling wine plant. The plant was established in the 1950's, from the 1970's has been operating as a sparkling wine plant, and nowadays has a significant share of the Hungarian sparkling wine market with annual turnover of appr. 17 Million EUR (export share is more than 20%). In 2022 August Royalsekt Zrt. became part of a company group -due to a change in ownership- which is the second largest sparkling wine and wine producer in Hungary, meanwhile this the owner of company group has the largest vineyard area in Hungary with more than 1.000 ha. Royalsekt offers party drinks for children with different licences from the biggest film producers as well.



ROYAL



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Stand number: 8.L16

Our company has processed vegetables and fruits for more than 50 years. The company's products are: cooked vegetables (super sweet corn, green peas) conventional and organic, pickles (gherkins, beetroots), canned fruits (sour cherry, plum, pear) conventional and organic, ready meals (letcho, steamed red cabbage). We do have innovative new products, such as mixed fruits, cream soups and green pea goulash. The products do not contain aromas, preservatives, flavor enhancers or synthetic additives. Our production is environmentally friendly, the packaging materials comply with the EU requirements.



**OUR PRODUCT
YOUR LABEL**



Tatár-Pékség Ltd.

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Stand number: 8.K05

We are a Hungarian family enterprise, market-leader in deep-frozen bakery products having been on the market for already 35 years. We export to 9 countries. We have subsidiaries in Slovakia and Romania. We offer sweet and salty bakery products to be baked on the spot for retail trade units, HoReCa, wholesale, and filling stations.



Tutti Ltd.



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Stand number: 8.L08



We produce:

- ice-cream powder
- vending drink powder
- retail drink powder: cappuccino, iced-coffee, 3-in-1, instant cocoa
- nutritional supplements, protein shakes and collagen product

The main activity of our company is the production of powder based food products for retail, vending, confectionary industry and for sport nutrition. We also have long years of experience in tablet production, tablet coating and capsule filling. We provide a wide range of packaging forms for example sticks, sachets, jars, paper boxes and displays.



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Stand number: 8.L20

URBAN Confectionery Ltd. founded in 1981, the company is one of the leading manufacturers of wafers on the Hungarian market. It offers high-quality products, stuffed wafers, wafer slices, tea biscuits, honey gingerbreads and salty wafers products under the URBAN brand. Following growing health-conscious dietary trends, from 2010, the company introduced its product line -now called Love Free- without added sugar in order to reach an even wider consumer base. Technologies: Sachet packaging, Single grain packaging, Block packaging, Plasticbucket.



Vitecer Ltd.

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Stand number: 8.L24

Cornexi Food Ltd. is an IFS / GMP high level certified production facility. The following products are made there: oatmeal, oatmeal with protein, oat- and muesli bars, vegan protein bars, cereals and gluten-free rice chips. We are a strategic supplier of many international supermarkets worldwide. We produce our own brand labels but we also make products for other brands. **Innovation focus:** gluten-free, lactose-free, vegan, no added sugar and no palm oil.



Milky Sip flavored straws



Cornexi

FILLED
OATY-ROLL

RICECHIPS

MUESLI

PORRIDGE

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Stand number: 8.L04

Our company is mainly exporting Hungarian origin canned fruits, vegetables and canned meat WORLD-wide. All our products are GMO free. Beside trading we have focused on different areas:

- Sales and distribution of sweet corn, green peas, sour cherry, plum, etc. and canned meat
- Supply of raw materials to producers (tomato paste, fruit puree concentrates)
- Own repack operation, and co-packing



HUNGARIAN FOOD

BUSINESS PROGRAM

*Online, real-time food
catalogue and event
management software*

– Find your Hungarian export partner easily –

As part of the 2021 business development activity of Agricultural Marketing Centre, we intended to create a real-time, online interface with up-to-date data, which categorizes Hungarian food manufacturers and their products, thus making them transparent and easily accessible for those interested in importing. The system has been developed to become a modern, easy-to-use platform in line with today's IT trends, which provides professional help equally for the Hungarian Food Industry players as well as for foreign buyers.

Stand number: 8.K25

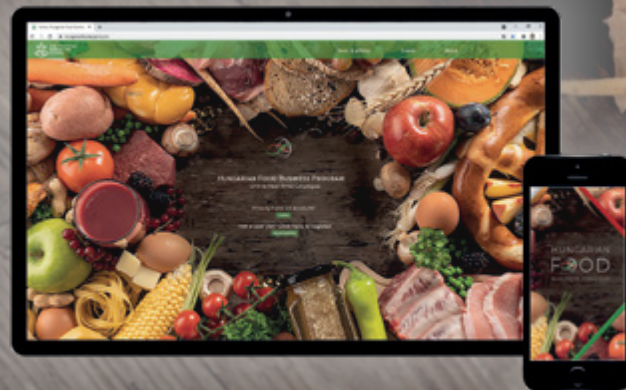
ABOUT THE SOFTWARE

- Online, real-time database
- Contains the profiles of the exporting Hungarian food manufacturers
- Segmented product portfolio that can be filtered according to several aspects
- Two-stage registration
- Once registered, the software is worldwide available with English language user interface
- Direct internal mailing system

WHAT WE OFFER

- An online, business facilitator food industry software
- Free registration / usage
- Knowledge base for exporting, professional reports
- Simplified registration and matchmaking possibility for events organized by the Agricultural Marketing Centre
- Quick download of the country catalogue in pdf format
- Online, printable database of exportable Hungarian food manufacturing companies and their products
- Most relevant export and delivery data

Register your company and products at
www.hungarianfoodexport.com





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